



Rajasthan Association of Georgia, USA

Thirty-Fifth Literacy Committee Newsletter

Literacy Secretary: Rakhi Poonia (2020-21)

Learn how to become a graphic designer in Atlanta and in Georgia?

Pictures in this weekly newsletter are assembled by Rakhi Poonia and Aaron Poonia.

I am posting this weekly newsletter on RAJA official whatsapp group on Sunday, October 18, 2020 so that all RAJA members can read it with their entire family.

Attitude of gratitude:

I'd first like to thank my nominators Sunil Mathur sir, Aashu Bhai Sahab, Brij sir, Dinesh Raj sir, Sudhir Agarwal sir, Sankalp Mathur DevDarshan sir, Pravin Soni sir, Praveen Gattani Sir, Ashok sir, Hari Mundhra sir, Dinesh Raj sir, and Anand Rathi sir for giving me the chance to help RAJA youth in capacity of its Literacy Secretary 2020-21.

Today's newsletter required extensive as well as intensive research and analysis on my part.

I researched that being a graphic designer in Atlanta and in Georgia is a white collar and high paying job.

## Introduction

This newsletter answers questions like who is a graphic designer? What are his duties? How to become a graphic designer in Atlanta and in Georgia? What are degree requirements of a graphic designer in Atlanta and in Georgia? How much do they get paid?

## Chapter 1

This newsletter answers questions like who is a graphic designer?

I researched on Wikipedia that:

- a. “A graphic designer is a professional within the graphic design and graphic arts industry who assembles together images, typography, or motion graphics to create a piece of design.”
- b. “A graphic designer creates the graphics primarily for published, printed, or electronic media, such as brochures and advertising.”



Source: m youtube website.

## Chapter 2

What is a typical day for a graphic designer?

I researched on branfordhall.edu website (2016) and found answer to this question:

- a. “During the day, graphic designers may meet with clients or the art director to understand the vision and direction of a project.”
- b. “Clients will communicate their needs, ideas, and focus for logos, brochures, or any other materials they are having designed.”



Source: dribbble website.

## Chapter 3

Is graphic designer a good career?

I researched on rasmussen edu website (2018) and found that:

a. “Almost any business could use the skills of a great graphic designer, and since so much of the job is digital, remote options are plentiful.”

b. “As you gain skills and experience, you become more marketable as a designer and can find more niche opportunities like front-end development or user experience (UX) design.”





Source: straighterline website.

## Chapter 4

What are degree requirements of a graphic designer in Atlanta and in Georgia?

I researched on collegegrad website and found that:

a. “A bachelor's degree in graphic design or a related field is usually required.”

b. “However, individuals with a bachelor's degree in another field may pursue technical training in graphic design to meet most hiring qualifications.”



Source: Game Designing org website.

## Chapter 5

How much do graphic designers get paid in Atlanta and in Georgia?

I researched on glassdoor website and found that:

“Graphic designers get paid \$45,160 per year in Atlanta, GA.”

## Chapter 6

Which colleges to study in to become graphic designer in Atlanta and in Georgia?

I researched on universities website and found names of each and every college to study in to become graphic designer in Atlanta and in Georgia. The names are:

- a. "Savannah College of Art and Design Savannah, GA."
- b. "Mercer University Macon, GA."
- c. "Georgia Southern University Statesboro, GA."
- d. "Brenau University Gainesville GA."
- e. "Reinhardt University Wleska GA."
- f. "Albany Technical College Albany, GA."
- g. "Augusta Technical College Augusta GA."
- h. "Atlanta Technical College GA."
- i. "Lanier Technical College Oakwood GA."

## Chapter 7

Pictures of graphic designers.

Rakhi Poonia and Aaron Poonia have put together pictures of graphic designers in this coda. To give RAJA youth an idea of how graphic designers look and what kind of work they do.



Source: medium website.



Source: freelogoservices website.



Source: clearmindgraphics website.





Source: Robert Half website.



Source: laort edu website.



Source: businesspartnermagazine website.



Source: online lsu edu website.



Source: career match website.



Source: coursehorse website.



Source: internsiasia website.

## Conclusion

In conclusion, graphic designers get paid very highly in Atlanta and in Georgia. Being a graphic designer is a white-collar job. Graphic designers are creative, innovation, and punctual. Their job is strongly associated with art and technology.



## REFERENCES

Graphic Design. *Reference*. Retrieved from en wikipedia org website on October 8, 2020.

Graphic designer. *Reference*. Retrieved on October 9, 2020 from roberthalf website.

Graphic Designer Salaries in Atlanta, Georgia area. *Reference*. Retrieved from glassdoor website on October 10, 2020.

About RAJA literacy secretary (2020-21):

Rakhi Poonia



Rakhi Poonia is literacy secretary of Rajasthan Association of Georgia 2020-21. She is a recipient of 2009 David Gould Scholarship sponsored by American Society for Public Administration. She is also a recipient of Pi Alpha Alpha (2006) for Public Service sponsored by Northern New Jersey chapter, USA.

She holds a Master's in history from University of Delhi (India) and Master's in Public Administration from University of Rajasthan, India.

Rakhi has also taught courses in Political Science at Rutgers the State University of New Jersey 2004-2008.

She has published 110 books on amazon website as literacy secretary of RAJA. Her books cover a variety of subjects like business, children's books, public service books, and education books. Rakhi Poonia books are available on amazon website.

She lives in Atlanta, Georgia with her husband Engineer Anil Poonia and eight-year-old son Aaron Poonia. Aaron is an extraordinary child and a recipient of Star Galaxy award 2020 at Settles Bridge Elementary School. He always makes his parents proud.

Rakhi Poonia writes business books as literacy secretary of RAJA to generate employment among youth. To build human resource capital. To help small and medium sized businesses move forward and generate profits. To help those who want to dream big and work towards their goal. Every dream is achievable.

Rakhi Poonia writes children's books because children are our future. Child is father of man. To make a child smile is the biggest wealth. Children are gift of god. The way a society treats its children speaks volumes about that society.

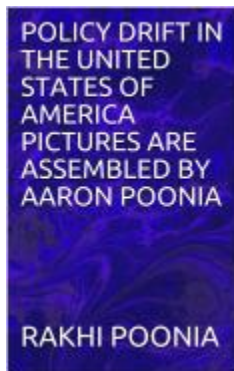
Rakhi Poonia writes public service books to instill value of public service amongst RAJA youth.

Rakhi Poonia writes education books to help RAJA youth attain their education goals.

To buy Rakhi Poonia books type Rakhi Poonia books in search section of amazon website.

Pictures in my books are assembled by 8-year-old Aaron Poonia.

5 New! books are added each week.



RITA MAE KELLY  
AND HER  
CONTRIBUTION  
TO PUBLIC  
ADMINISTRATION  
PICTURES ARE  
ASSEMBLED BY  
AARON POONIA

RAKHI POONIA

DEIL S. WRIGHT  
AND HIS  
CONTRIBUTION  
TO PUBLIC  
ADMINISTRATION  
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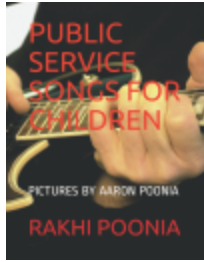
RAKHI POONIA

BENEFITS OF  
BECOMING MEMBER  
OF AMERICAN  
POLITICAL SCIENCE  
ASSOCIATION (PUBLIC  
ADMINISTRATION)  
SECTION  
PICTURES ARE  
ASSEMBLED BY  
AARON POONIA

RAKHI POONIA

HOW TO  
BECOME AN  
ASTRONOMER  
IN ATLANTA AND  
IN GEORGIA?  
PICTURES ARE  
ASSEMBLED BY  
AARON POONIA

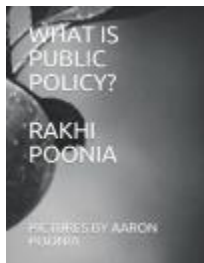
RAKHI POONIA



## **PUBLIC SERVICE SONGS FOR CHILDREN**

By RAKHI POONIA

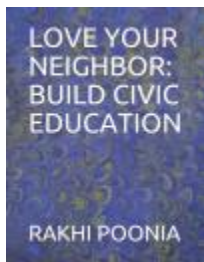
(New!)



## **WHAT IS PUBLIC POLICY?**

By RAKHI POONIA

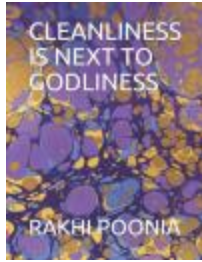
(New!)



## **LOVE YOUR NEIGHBOR: BUILD CIVIC EDUCATION**

By RAKHI POONIA

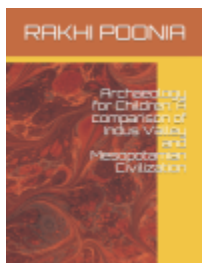
(New!)



**CLEANLINESS IS NEXT TO GODLINESS**

By RAKHI POONIA

New!



**Archaeology for Children: A comparison of Indus Valley and Indus Valley Civilization**

By RAKHI POONIA

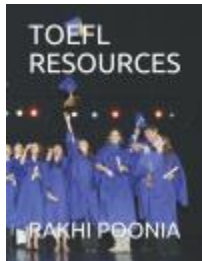
New!

Education book 1

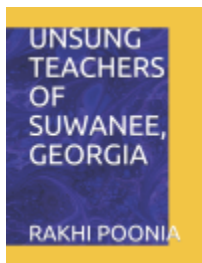




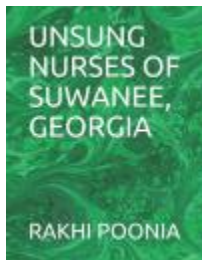
## Education book 2



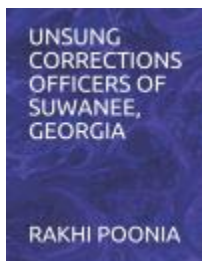
## Public service book 1

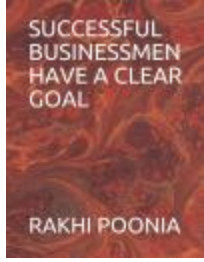


## Public service book 2



## Public service book 3





Rakhi Poonia is a recipient of percentile 96 in GRE test verbal section USA after having studied 3,800 words in English, 13 GRE books, and every test on ETS website.

Hence, she has written her book GRE RESOURCES on amazon website to help RAJA youth get admission in a dream university of their choice.



I took this picture from flipkart website.